

BITS PILANI, DUBAI
Dubai International Academic City, U.A.E.
Year II - Semester II 2010-2011
COMPREHENSIVE EXAMINATIONS (CLOSED BOOK)

Course No: ENGL C353 Course Title: Effective Public Speaking
Date:09.06.11 Time: 3 hrs Maximum Marks:30 Weightage: 30

Note:

Part A – 2hrs and Part B 1 hr
Answer all questions.

PART A

- I. You as a behavioral scientist have to deliver a speech entitled "Social Networking Sites; More Harm than Good' during Social Media Summit 2011 organized by ELEVATE, Dubai. Write a full-fledged speech in *about 500 words* and indicate the word-count at the end of the speech. Also underline the connective devices used by you in the speech.
- (7 marks)
- II. Dr A.P.J. Abdul Kalam's birthday (October 15) is planned to be celebrating as *World Students Day*. You as the president of the student council of BITS Pilani, Dubai Campus will be delivering the *commemorative speech (tribute)* to mark the occasion. Prepare the text of this speech in *about 300 words* and indicate the word-count at the end of the speech.
- (6 marks)
- III. Answer the following questions.
- (3.5+1.5= 5 marks)
1. What are the five basic patterns of organizing main points in a speech? Which are appropriate for informative speeches? Which is used mostly in persuasive speeches? Which is used most often?
 2. How can you control your nervousness and make it work for you in your speeches?

PART B

- I. Listen to the questions carefully and answer the questions given in the additional sheet.
(5 marks)

- II. Participate in a Group Discussion based on a topic. The topics will be provided to you on the spot. You will be given five minutes to organize your thoughts before the discussion commences.
(7 marks)

BITS PILANI, DUBAI CAMPUS
Dubai International Academic City, U.A.E.
Year II-Semester I 2010-2011
TEST I (CLOSED BOOK)

Course No: ENGL C353 **Course Title: Effective Public Speaking**
Date: 03.04.11 **Time: 50 minutes** **Maximum Marks: 15** **Weightage: 15**
Note: Answer all questions.

- I. You have been asked to make an informative speech on *major features of digital camera*. As you work on the outline of your speech, you see that these points can be organized into three main points, each with two supporting points. Compose a *speaking outline* that organizes the points in this manner applying the strategies that you have learnt in the class.
(7.5 marks)
- II. How does the following speech excerpt *violate the guidelines* for using statistics presented in your textbook.
- Restaurants are paying more for seafood and top cuts of meat. The price of king crab legs rose \$7.07 in the past year, from \$8.27 to \$ 15.34. The cost of gulf shrimp rose \$ 2.12, from \$ 12.68 to \$ 14.80. Likewise, the cost of a tenderloin filet rose \$ 9.53, from \$ 15.79 to \$ 25.32. And the cost of a steak rose \$ 1.94 from \$ 4.16 to \$ 6.10.
- (3 marks)
- III. Discuss the *theory of motivation* as given by Abraham Maslow. How far is it useful for a public speaker?.
- (4.5 marks)